

**National Image, Inc.  
Meritorious Service Awards**

For 33 years, National Image, Inc. has worked to address, on a national level, the employment needs of Hispanic Americans both inside and outside of the federal government. The company has long been recognized by the DoD as one that positively impacts the employment, education, and civil rights of Hispanic Americans. Its leadership also contributes to the professional advancement and personal development of all minorities in our society. The company selects up to one officer and one enlisted from each branch of service for special recognition by awarding its National Image Meritorious Service Award. The awards will be presented at the annual National Training Conference and Exposition, May 2005, (Date and location TBD). Award winners should be available to attend. Commands may provide funded TAD orders (if available) to cover expenses incident to conference attendance, including transportation, per diem, and registration fees. Commanding Officers may submit a nomination package for one officer and one enlisted by April 12, 2005 to the Navy Equal Opportunity office via e-mail (preferred):

jeff.burrell@navy.mil, or via mail to:

Navy Personnel Command  
Navy Equal Opportunity Office (Pers-00H2)  
5720 Integrity Drive.  
Bldg.457 Rm.249  
Millington, TN 38055-000H

1. The National Image, Inc. Meritorious Service Award is to be awarded to a military member of any race or ethnic group. The Military Services and the Coast Guard may each submit two (2) nominees, (one active duty and one reserve member) who has:

a. Distinguished himself/herself by promoting the tenets of civil/human rights, race relations, equal opportunity, affirmative action, human relations, and/or public service.

b. Enthusiastically supported the civil rights of Hispanics.

c. Endorsed the full integration and promotion of minorities and women within the Armed Forces.

d. Promoted a positive understanding of the Armed Forces among and between Hispanics and members of the military and civilian population.

e. Fostered innovative and creative involvement within the community (civilian and military) of all race and ethnic backgrounds that benefits the employees and/or residents.

f. Promoted programs and activities that advocate equal opportunity for Hispanics within the federal workplace.

g. Displayed the outstanding qualities that distinguish him/her as leader.

h. Believes in and practices the tenets of the United States Constitution and the democratic society that all people are created equal, and that freedom is a God-given right that must be protected vigilantly at all times.

**Nominations for the  
National Image, Incorporated Meritorious Service Award**

The National Image, Inc. Meritorious Service Award nominations are due to Pers-670, (formerly Pers-00H), **NLT 12 April 2005**, and should include the following:

1. Command endorsement. Include POC, phone, fax, and e-mail address. (Nominees must be endorsed by their commanding officer)

2. Recent photo, (head and shoulders), in service dress uniform (black and white or color photo). Digital photos (high resolution only) on disk or e-mailed are acceptable

3. A single-spaced biography, (not to exceed one page) describing the nominee's accomplishments, which support National Image Inc. award criteria.

4. A single-spaced biography, (not to exceed one page), of the nominee (optional).

5. A typewritten citation (single spaced, not to exceed eighteen lines of narrative, 12-pitch font, with one inch left and right margins), summarizing the nominee's accomplishments.

If you have any questions please email LT Jeff Burrell [jeff.burrell@navy.mil](mailto:jeff.burrell@navy.mil) or call (901) 874-3881 / DSN 882-3881